

# Today's digital worker:

## How security can be an enabler of online productivity

Web browsing and the use of productivity software is crucial in the day-to-day running of modern enterprises. Balancing security and user freedoms is the key to ensuring employees remain creative, productive and protected.

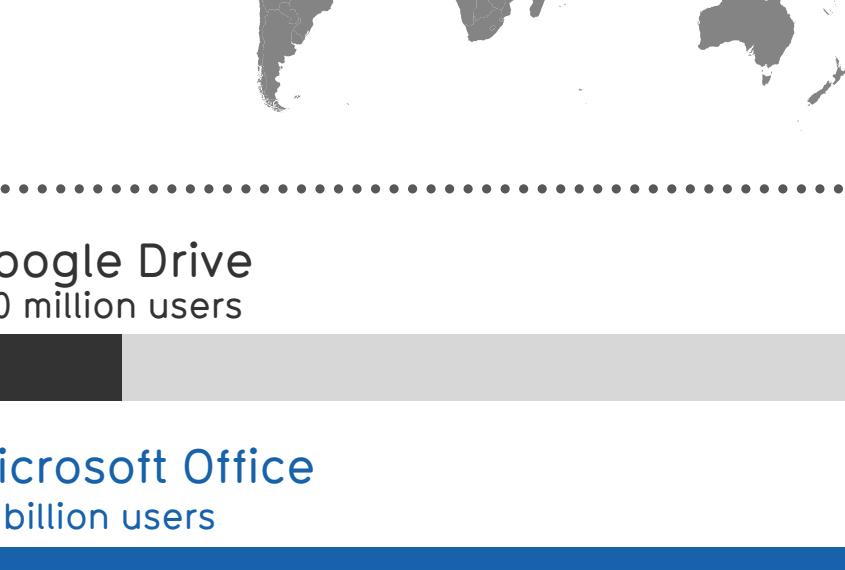
## Business trends

### 1.1 BILLION PEOPLE

use Microsoft Office on a regular basis...that's 15% of the world population...



...equal to the population of **Japan, the USA, Russia, Nigeria, Mexico, Bangladesh and the UK** combined.

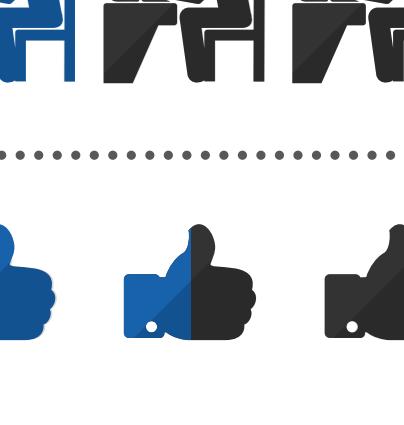


#### Google Drive

190 million users

#### Microsoft Office

1.1 billion users

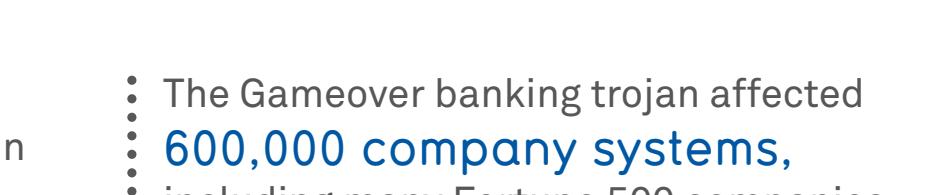


90% of undetected malware is delivered via web browsing

Social media is the **number one** online office activity for workers



57% of workers install personal software on corporate machines

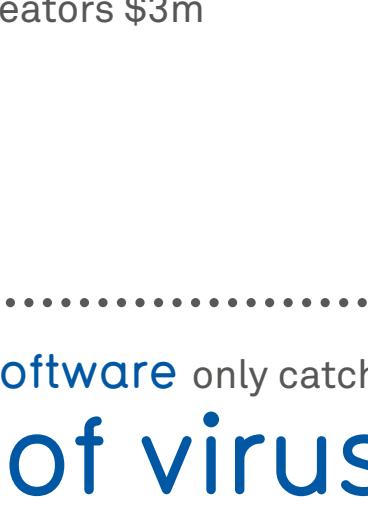


67% of people use social media at work multiple times a day



## Security challenges

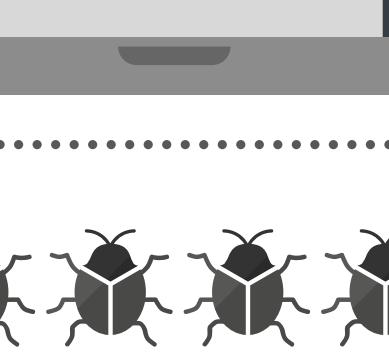
80% of workers fail to spot phishing emails



3 million visitors are exposed to malware hidden in advertisements on top web sites daily

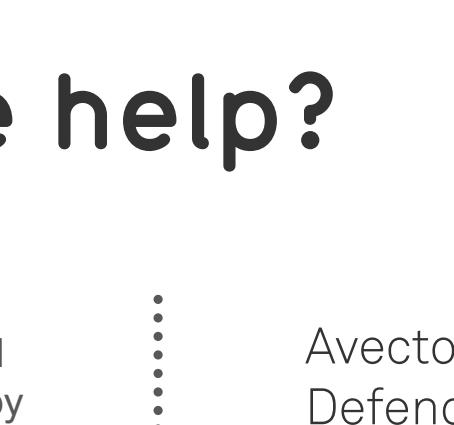


The Gameover banking trojan affected **600,000 company systems**, including many Fortune 500 companies

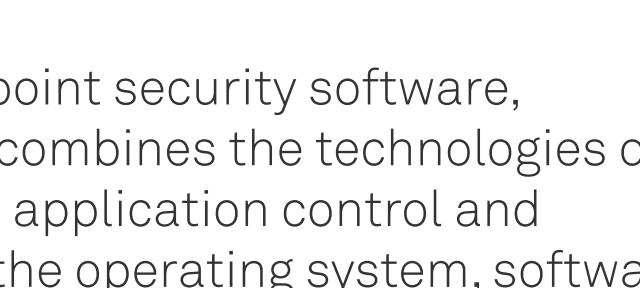


500,000 systems

were infected by CryptoLocker in 9 months, reportedly earning its creators \$3m

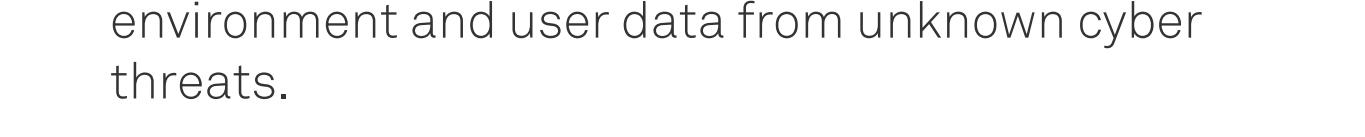


1 billion devices were put at risk by a Java exploit in 2013



Antivirus software only catches

45% of viruses



## How can we help?

92%

of critical vulnerabilities reported by Microsoft could be mitigated by the removal of admin rights



Avecto's proactive endpoint security software, Defendpoint, uniquely combines the technologies of privilege management, application control and sandboxing to protect the operating system, software environment and user data from unknown cyber threats.

defendpoint ▾

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